

MEDIA & CULTURE HUBS

in The Modern Middle East: UAE, Qatar, Cairo, Beirut



Media, Tradition Culture & Transformation

Exam#1

2 Parts:

1. World = 100 pts

2. Applied Theory = 100 pts

☑ High Scores = 97% World - 96% Applied Theory

☑ AVG. = 84% World - 82% Applied Theory

☑ Power to the People = Q112 Menzel/D' Alusio Food+Material Objects

☑ Problem Children: Greenland, Hawaii, Ireland, Russia... Q111, 113, 114...EC



Middle East and North Africa (MENA)

North Africa and the Middle East



Physical Geography of the Middle East

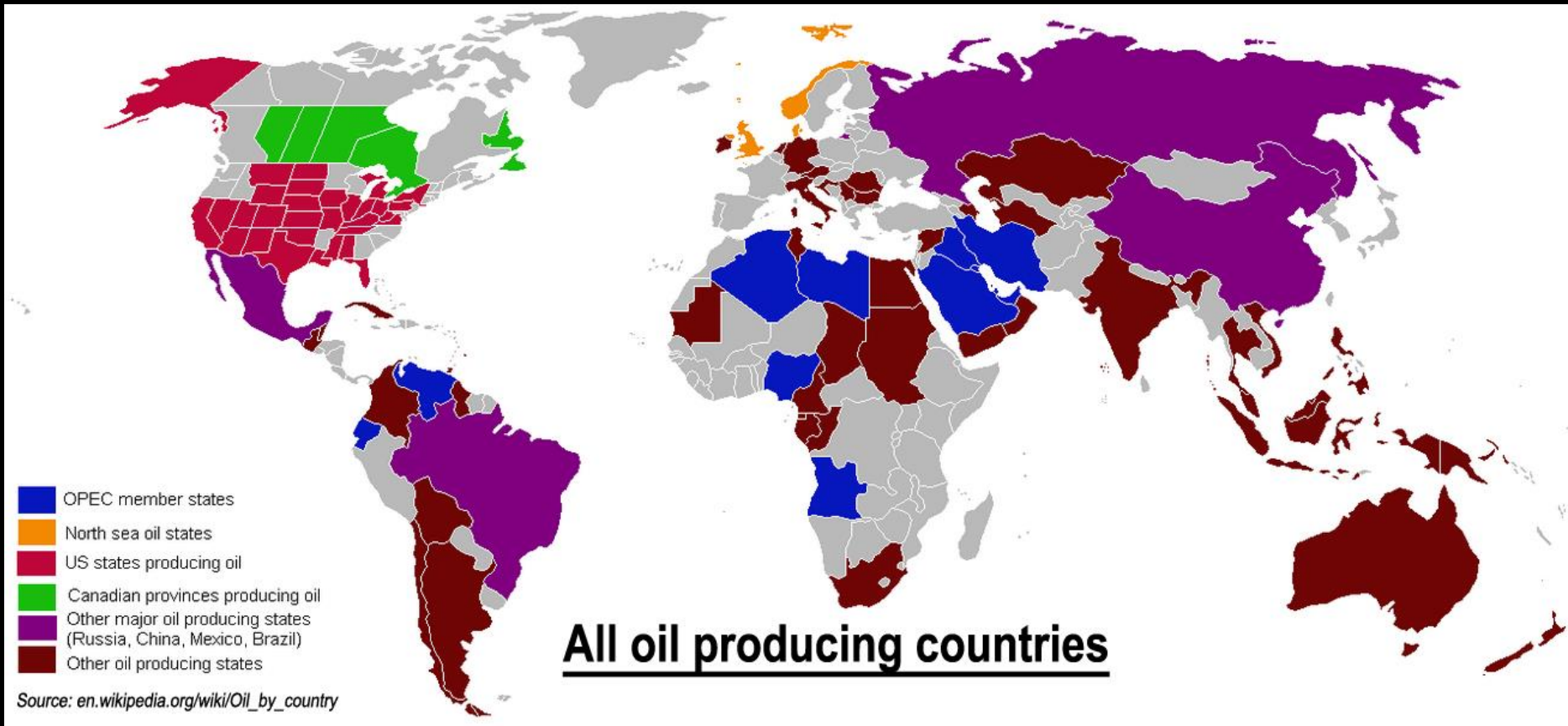


World Distribution of Muslim Population

* Only countries with **more** than 1 million Muslims are shown (1.6 Billion world-wide (23%); 3.3 million in the U.S.; Fastest growing religion)

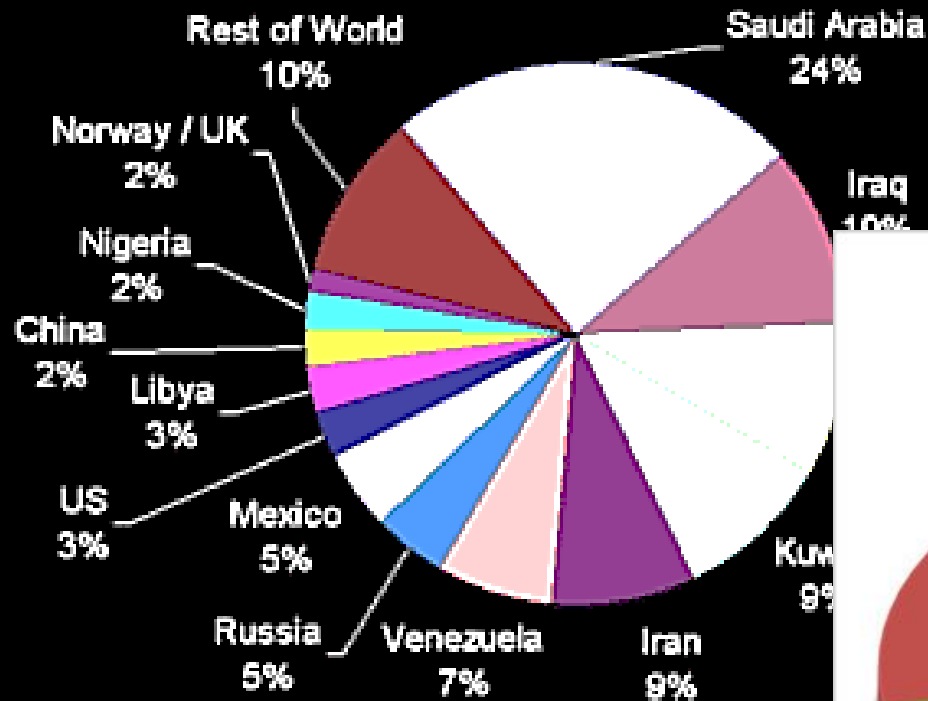


Oil Producing Countries

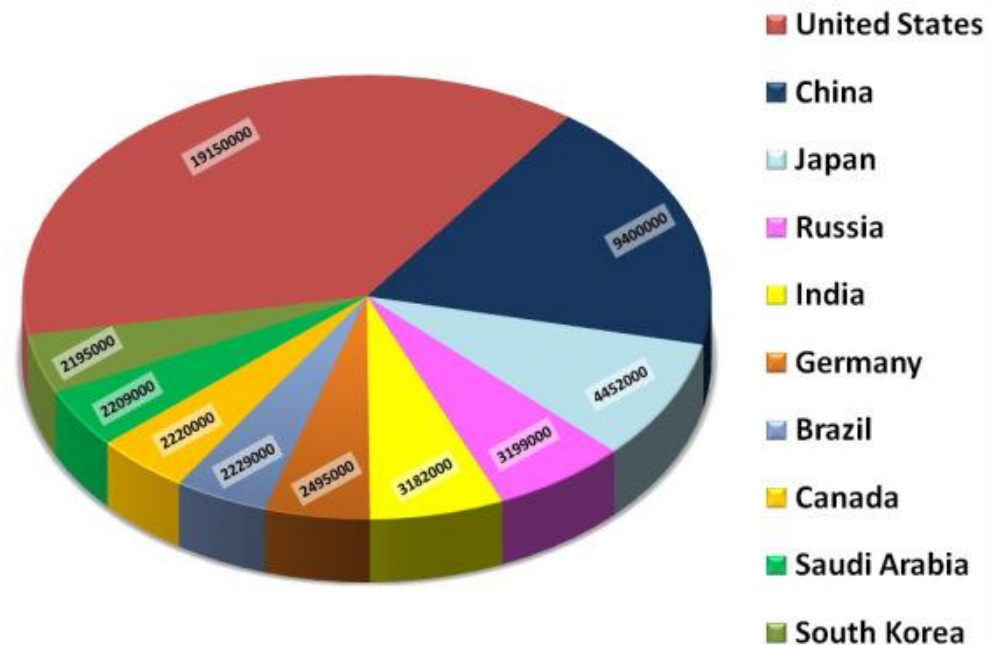


Oil Reserves by Country/Region

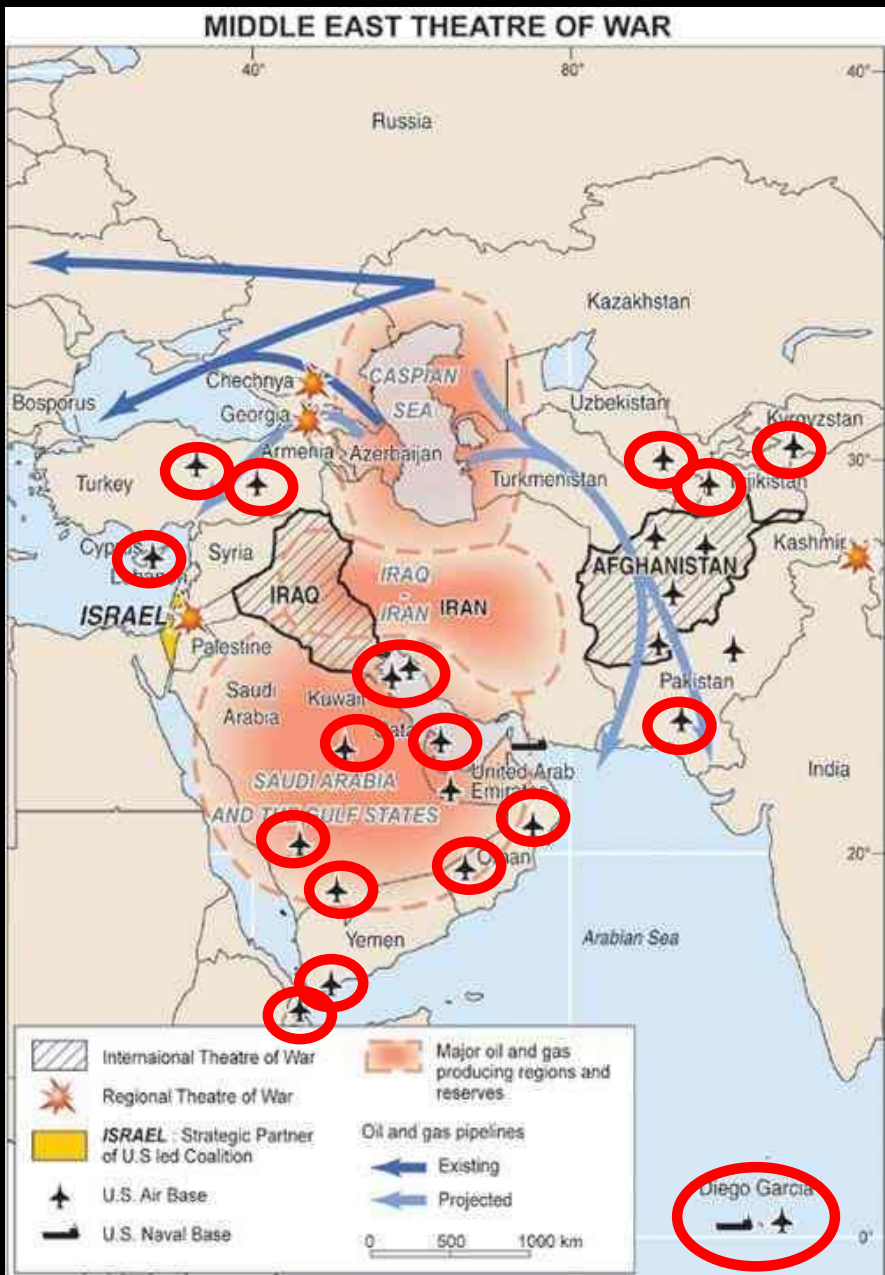
WORLD OIL RESERVES



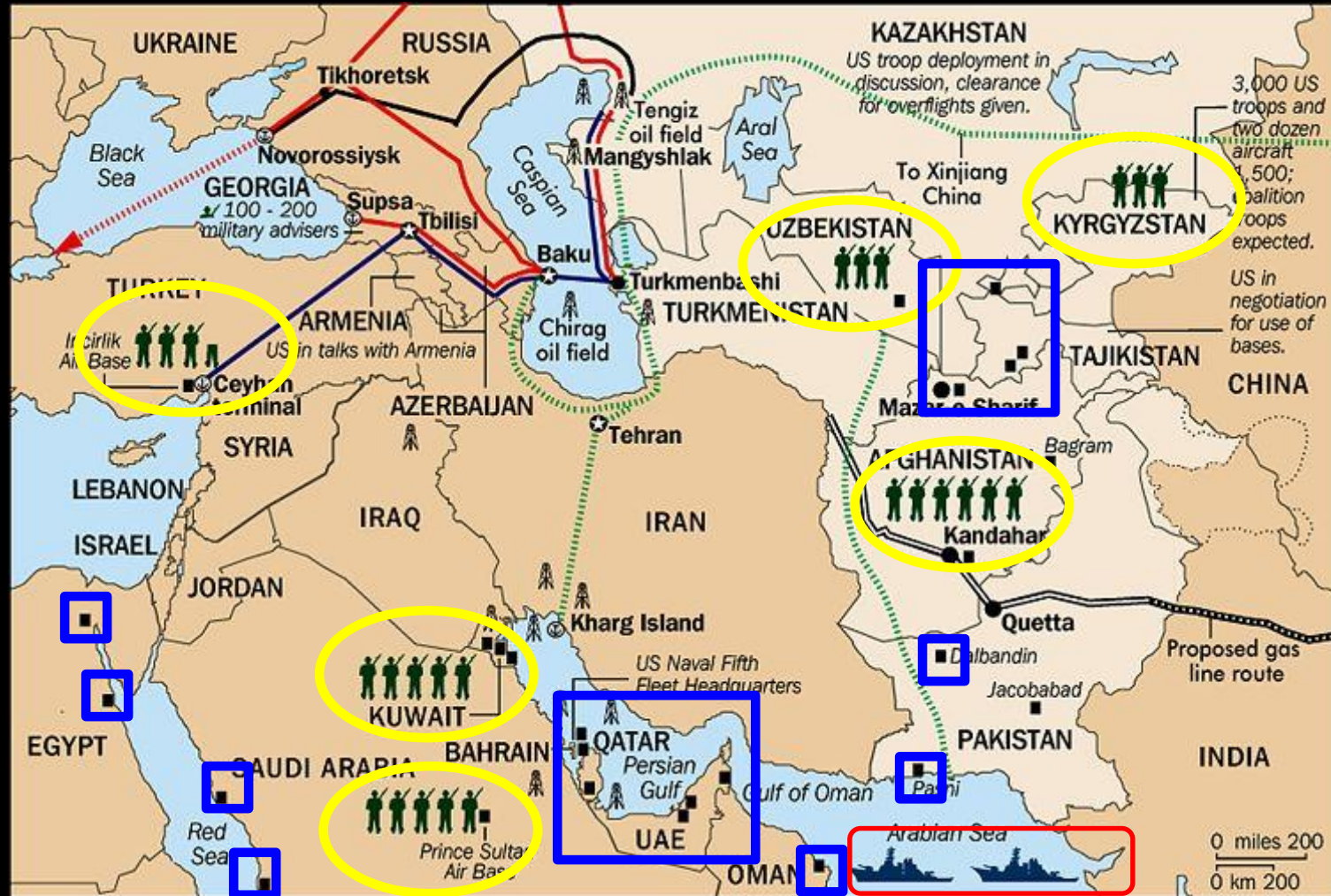
Oil Consumption in Barrels per Day



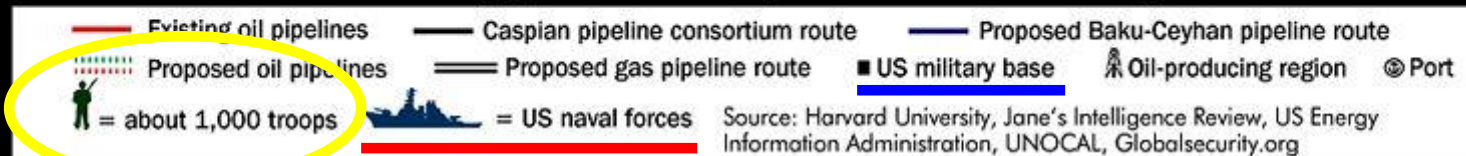
Middle East & US Military



Oil, Pipelines, and US Military



Oil and military presence in Caspian and Middle East region



Media Hubs in the Middle East and North Africa (MENA)



United Arab Emirates



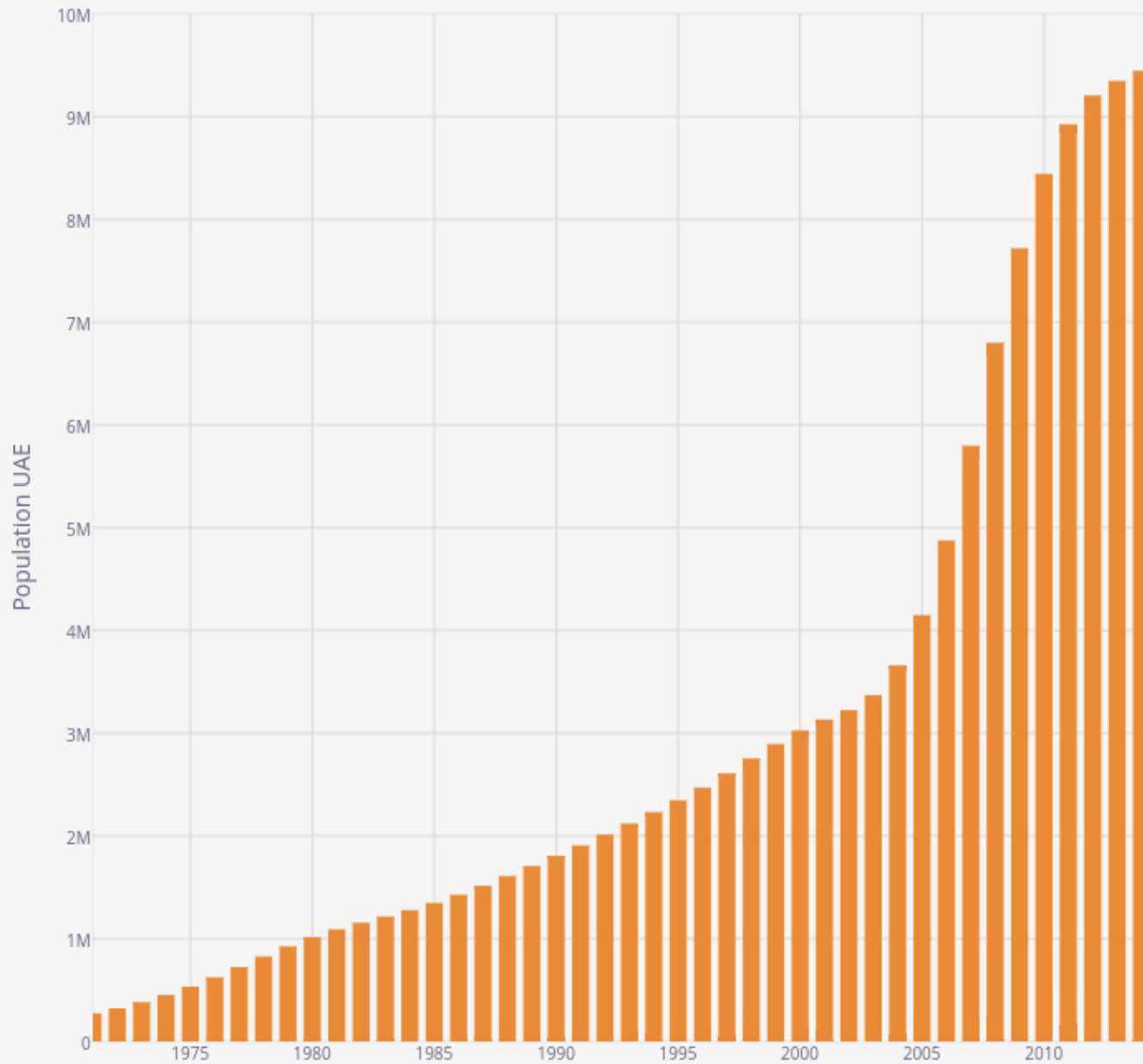
United Arab Emirates (U.A.E.)

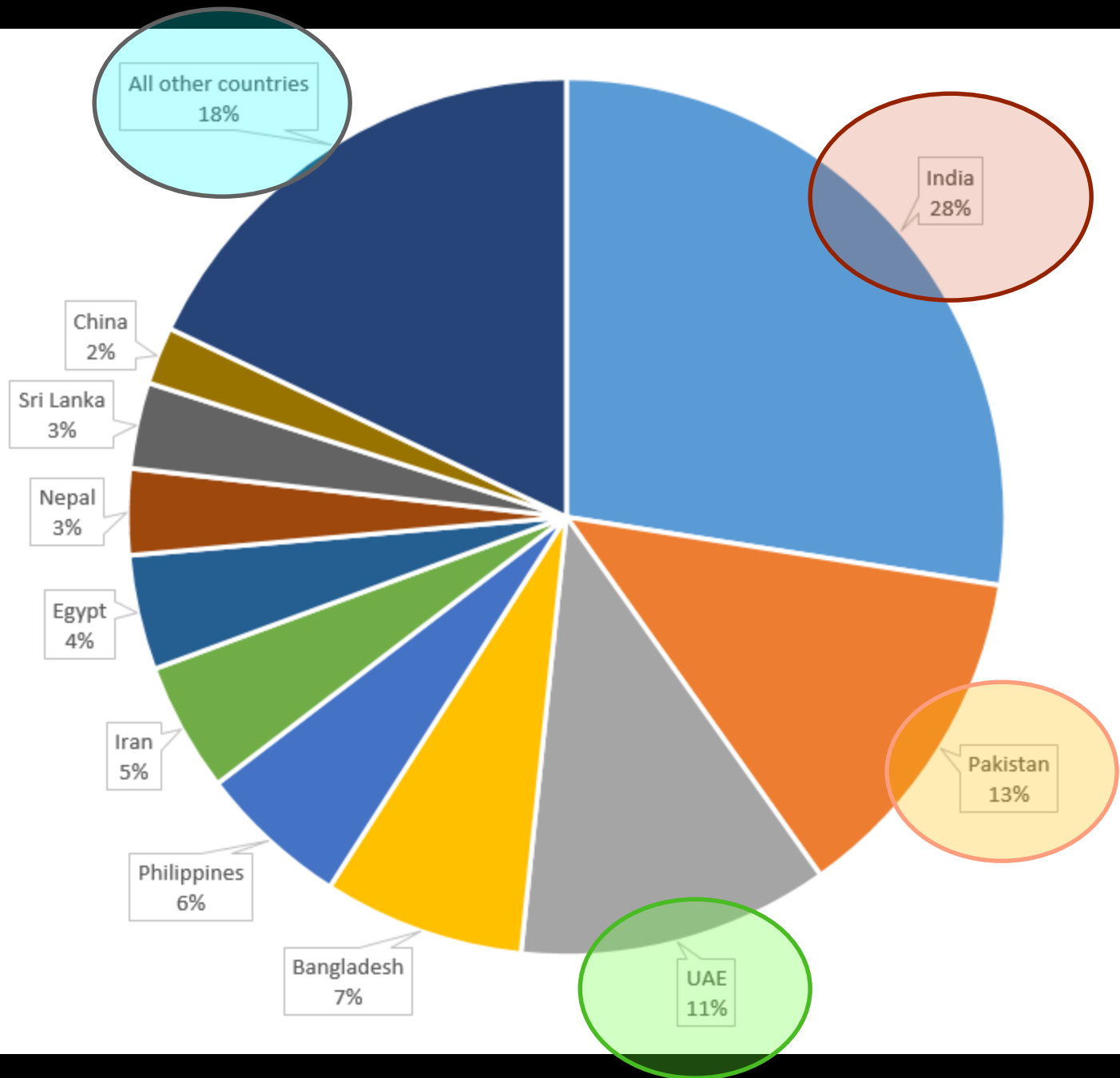


The United Arab Emirates (UAE) is a federation of seven states formed in 1971 by the then Trucial States after independence from Britain.

- **Population:** 9.4 million (UN, 2014)
- **Capital:** Abu Dhabi (~1.7 million)
- **Largest city:** **Dubai** (~2.6 MILLION)
- **Area:** 77,700 sq km (30,000 sq miles)
- **National language:** Arabic
- **National religion:** Islam
- **Life expectancy:** 77 years (men), 79 years (women) (UN)
- **Main exports:** Oil and Gas
- **PPP Purchasing Power Parity:** \$70,237 (World Bank, 2015) (U.S.=\$55K)

Population UAE
1971 - 2014





Dubai 1990 vs 2015

DUBAI 1990



DUBAI 2015



Development: The City Metropolis



Downtown Dubai



Development: The City Metropolis



Global Transportation Hub

Dubai claims Heathrow's air traffic crown



Dubai International has taken over from Heathrow as the world's busiest international airport in terms of yearly passenger numbers.

The United Arab Emirates airport said it had just under 70.5 million passengers through in 2014, compared with around 68.1 million for Heathrow.

Dubai Airports said it had reached a "historic milestone".

Heathrow has been trying to increase capacity for a number of years, a spokeswoman said.

The airport operates at around 98% capacity,

"Britain has benefited from being home to the world's largest port or airport for the last 350 years. But lack of capacity at Heathrow means we have inevitably lost our crown to Dubai," the Heathrow spokeswoman said.

Dubai passenger numbers rose 6.1% in the year, Dubai Airports said.

Related Stories

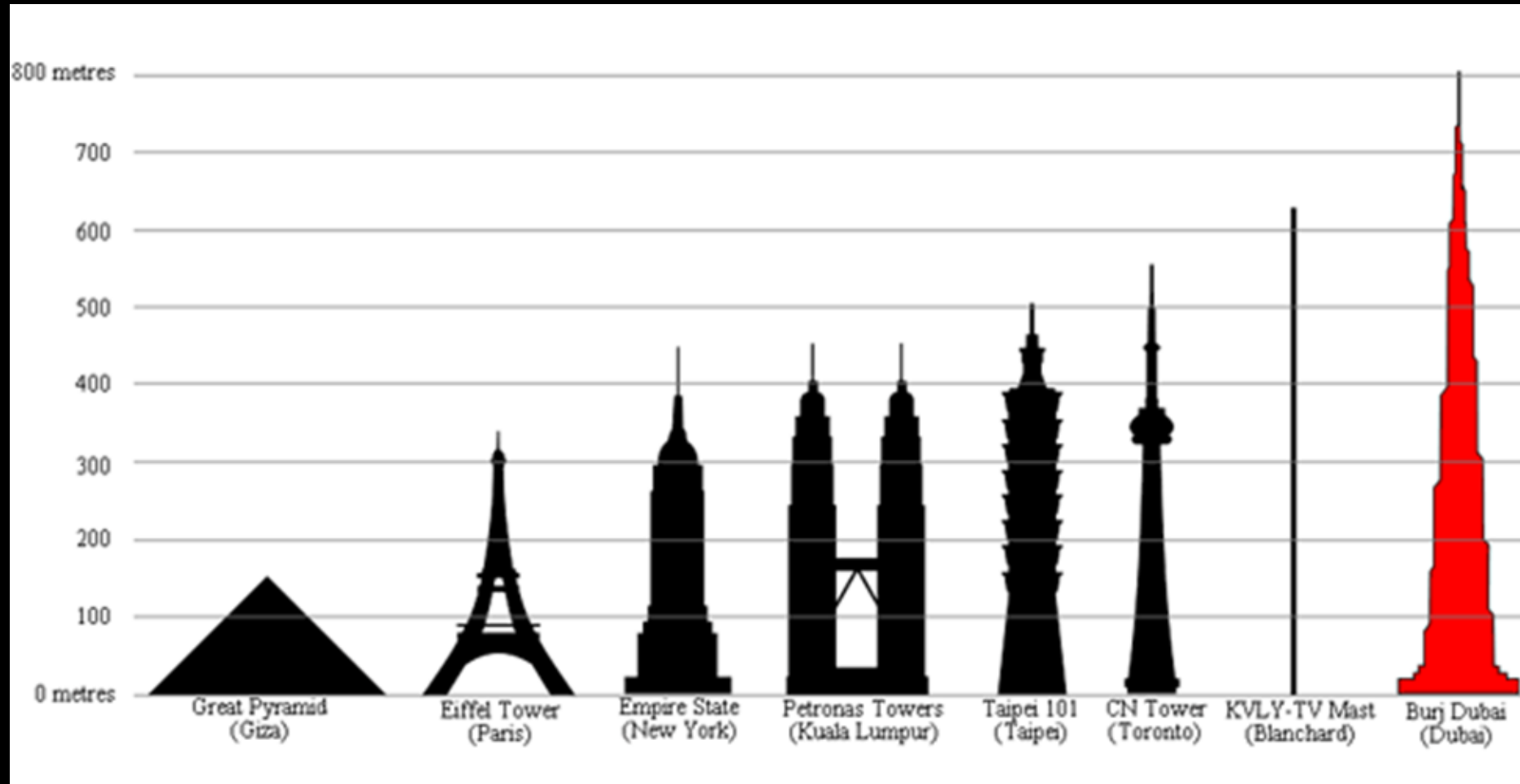
[IT issues cause Heathrow disruption](#)

[Drone involved in Heathrow near miss](#)



Burj Khalifa: - Dubai skyscraper

The Gulf state of Dubai has unveiled plans for the world's tallest building





Burj Khalifa:

World's tallest building



Burj Khalifa:

World's tallest building



Palm Jumeirah : Creation of off-shore resort Islands

(AKA Jebel Ali Palm Island)



Night/Day--Palm Jumeirah Ground Level



Palm Jumeirah: Luxury Housing Developments



Palm Jumeirah: Luxury Housing Developments



Palm Jumeirah: The Atlantis Luxury Hotel ~\$450/night



Burj Al Arab 7 STAR Luxury Hotel ~\$1,906/night priceline



The Earth: Luxury Housing Project



The Earth: Luxury Housing Project



The Earth: Luxury Housing Project Video Links



Media City: Dubai

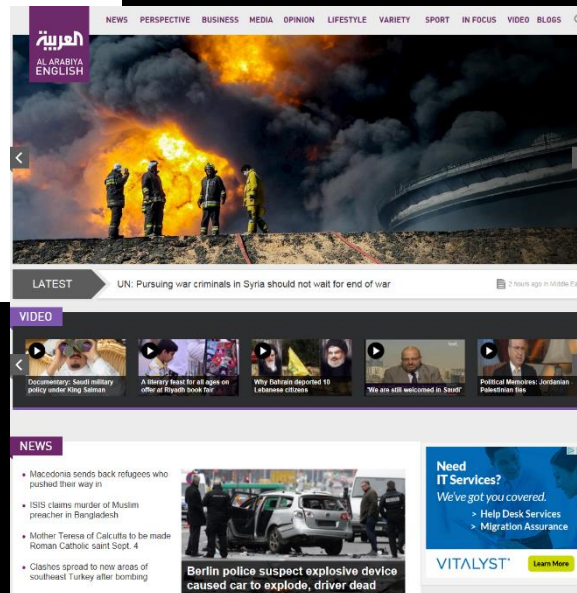


Media City: Dubai

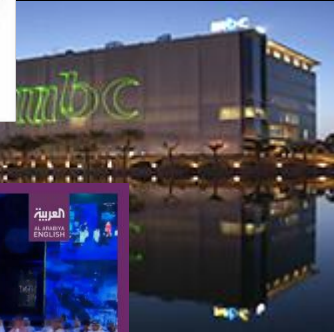


Major broadcasters based at Dubai Media City

- [Al Arabiya-Middle East Broadcasting Center](#)
- [APTN](#)
- [Reuters](#)
- [CNN](#)
- [BBC World](#)
- [Bloomberg L.P.](#)
- [CNBC Arabiya](#)
- [Voice of America \(VoA\)](#)
- [Showtime Arabia](#)
- [Ten Sports — Taj Television Ltd](#)
- [ARY Digital Network](#)
- [Geo TV](#)



Middle East Broadcasting Center



AL ARABIYA



- **MBC 1** (Middle East)- Independent **Pan Arab channel**. A commitment to local programming- from soap operas to hit reality TV shows.
- **MBC 2**- The 24-hour non-stop stream of **Hollywood movies**, from blockbusters to classics and international films. Long kisses on the lips and any sexual related acts are cut from the films. Strong violence is also censored.
- **MBC3**- A **children's** entertainment channel which delivers a programming mix of children's education and entertainment for Arab kids aged between three and thirteen.
- **MBC 4** The Arab world's first exclusive tailored channel for women, MBC 4 broadcasts Western entertainment, airs prime time shows such as Oprah, Dr. Phil, Dr. Oz, The Doctors Show, House, The Office, American Idol, America's Got Talent, So You Think You Can Dance
- **MBC Bollywood** 24 hours of **Hindi** films, either subtitled or dubbed in Arabic, targeting South Asian audiences, and Arab Bollywood enthusiasts & also onair Indian dramas
- **MBC MASR**- Targeting Egyptian viewers.
- **MBC Action**- A channel that targets young Arab males. It delivers Western series, movies and action reality shows→The Mentalist (exclusive on MBC Action), The Vampire Diaries (exclusive on MBC Action), Fringe (Exclusive on MBC Action), Supernatural, V (exclusive on MBC Action) and True Blood.
- **MBC Max** The MBC Group's second 24-hour movie channel which caters to a younger audience. The channel airs comedy, action, romance and drama movies as well as classic and new Bollywood films.
- **MBC Drama**- It is a family channel. It is a 24-hour entertainment channel that airs Western and Arabic variety content. The two most popular dubbed series are NUR (Turkish series) and Grey's Anatomy.
- **Al Arabiya**- A 24-hour free-to-air news channel which was launched in 2003. The channel also airs several documentaries.

Justice TV Show = 1st UAE + Netflix Collaboration

VARIETY

FILM TV MUSIC TECH GAMING THEATER R

HOME > TV > GLOBAL

JANUARY 23, 2019 4:36AM PT

Netflix Launches 'Justice,' Its First Series From the UAE

By STEWART CLARKE



CREDIT: IMAGE NATION

There's "Justice" for Netflix. The streamer has bought the landmark legal drama from the United Arab Emirates and launched it around the world this week. It is the first Emirati series to run on the SVOD platform.

The show, from Image Nation Abu Dhabi and Beelink Productions, originally bowed on pay-TV platform OSN in the Middle East, where it was titled "Qalb Al Adalah." It broke new ground locally and is the biggest show out of the UAE.

"Justice" follows an ambitious young lawyer, Farah (Fatima Al Taei), who returns home after obtaining her law degree in the U.S. Instead of joining the family law firm, she strikes out on her own as a defense attorney, pushing the legal and cultural envelope in the process.

The series has both story-of-the-week elements and longer arcs as it follows Farah's progress. Oscar-nominated Walter Parkes ("He Named Me Malala") created the 18-part series with Emmy Award-winning producer William Finkelstein, whose credits include "L.A. Law" and "NYPD Blue."

JAN
2018

TIME SPENT ON SOCIAL MEDIA

AVERAGE NUMBER OF HOURS THAT SOCIAL MEDIA USERS SPEND USING SOCIAL MEDIA EACH DAY VIA ANY DEVICE [SURVEY BASED]



Tradition



PLEASE WEAR
**RESPECTFUL
CLOTHING**

For example shoulders
and knees should be covered



Thank you for your cooperation.

Mall of the Emirates

يرجى ارتداء
**الملابس
المحترمة**

التي تغطي الكتف
والركبة على سبيل المثال



شكراً على تعاونكم

مسؤول الأمن

Club Scene Dubai



Image: Peppermint Club

“Graffiti” & Street Art: Dubai



A man with a beard, wearing a white t-shirt and blue shorts, is sitting on a stool in the center of a gallery. Behind him, a large collection of framed graffiti art is displayed on the wall, arranged in a grid-like pattern. The art features various styles, including abstract patterns, faces, and symbols. The gallery has white walls and a dark floor. The text "MYNEANDYOURS ARTIST" is overlaid on the video. A red "SUBSCRIBE" button is visible in the bottom right corner of the video player.

MYNEANDYOURS
ARTIST

0:45 / 2:54

CC Settings Full Screen

Meet the Street Artist Transforming Dubai

 Great Big Story 

 3.3M

1,649,677 views

+ Add to ➦ Share ... More

 8,352  264

Tourism for the Elite



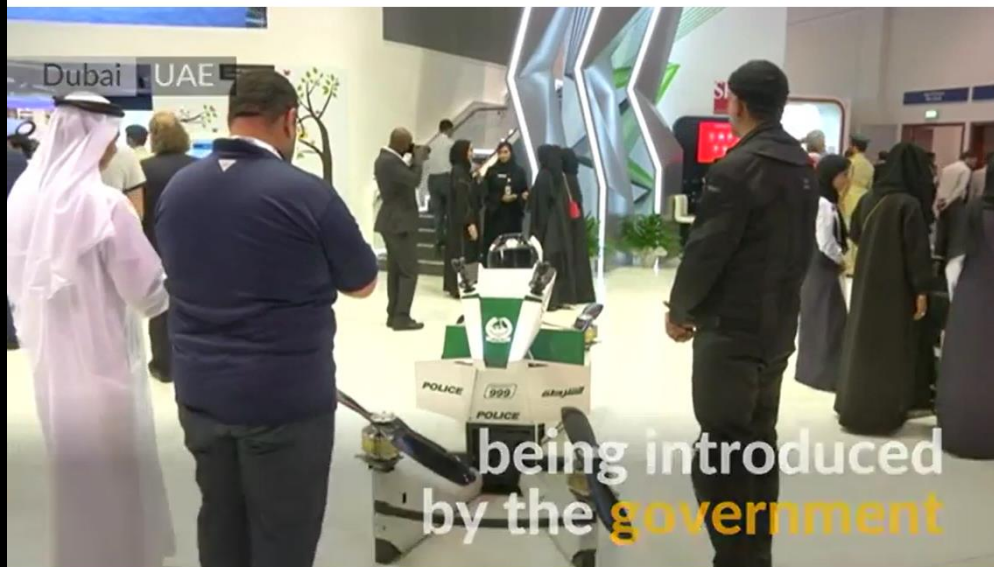
Opulence



**Police: Lykan
Supersport
\$3.4million
0-60mph 2.8sec**



Technology Development



being introduced
by the government

Tech

Dubai police showcase new 'hoverbike' for police force

A flying motorcycle that can hover above traffic and be used in rescue scenarios is to become part of the Dubai police force ahead of Expo 2020.

Tourism for the Elite



Updates

MJD Courses (Summer)

1. Photography and Tourism

MJD Courses (Fall)

1. Intro to Digital Film and Television: Screening & Production (MJD, Art)
2. Environmental Writing: Nature and the Outdoors
3. Digital Media-1: Graphic Design, Web Design, Photoshop, Illustration
4. Photojournalism
5. Global Communications and Culture
6. Media InternshipS

Media Mapping Phase #2: Thurs. APRIL 4th

Opulence



Snow comes to deserts of Dubai: World's Largest Indoor Snow Park



The largest indoor snow park in the world has opened in the Gulf Emirate of Dubai.



The 22,500sq/m of piste are covered with 6,000 metric tons of manufactured snow all year round.



Ski Dubai, 85m high by 80m wide, has to cope with average outside winter temperatures of 25C and summer temperatures soaring above 40C.



The temperature inside is maintained at -1 or -2C. Arabs who prefer to wear their traditional kandouras can hire black, knee-length padded coats.

The \$272m resort is the latest project in the emirate which is seeking to become a major tourism hub.

Dubai Snowpark



Dubai Snowpark



Vacationland—Middle East



The seven-star Burj Al Arab hotel has become one of Dubai's most recognisable symbols.



The Jumeirah Beach Hotel

Professional Sports Markets in Dubai



Tennis publicity stunt: Andre Agassi and Roger Federer played on the hotel's helipad.



A number of balls were lost.



Professional Sports Markets in Dubai



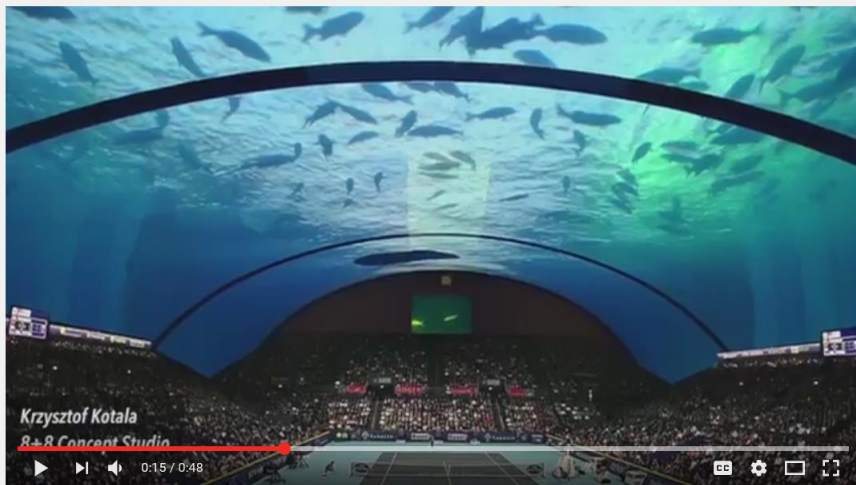
Morning trackwork at the Nad Al Sheba racetrack a day before the US\$6 million Dubai World Cup. AP



Tiger Woods plays in the first round of the Dubai Desert Classic. AP



Hanging Ten With Dubai's Tight-Knit Surfing Community



Dubai Could Host Underwater Tennis In The Future



GeoBeats News

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Workers Rights: Strike

 **WATCH** One-Minute World News

Last Updated: Monday, 29 October 2007, 05:30 GMT

 E-mail this to a friend

 Printable version

Dubai construction workers strike

Thousands of foreign construction workers in the Gulf state of Dubai have gone on strike over pay and conditions.

Workers blocked roads and threw stones at police on Saturday, prompting a government threat to deport rioters.



Workers in Dubai - file photo
Foreign workers have fuelled Dubai's construction boom

A fall in value of the UAE dirham means workers are unable to send as much money home as they previously could.

Dubai's economy has boomed in recent years, fuelled largely by a construction industry reliant on low-paid workers, many from South Asia.

But the emirate has been hit by India's own economic boom and a shortage of jobs.

Dubai's foreign workers have seen improved housing as the new Burj Dubai - set to be the world's tallest building - is built.

Analysts say it is time to introduce a minimum wage.



Dubai deports 4,000 workers for striking against poor salaries and work conditions

Posted on October 30, 2007

 2



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Four thousand workers in Dubai who staged strikes last weekend over poor salaries and working conditions have been deported, a local newspaper says quoting a government official.



BEN ANDERSON
Correspondent | Brooklyn, NY



Sex Trafficking In Dubai



Cairo, Egypt:

Media Hubs in the Middle East and North Africa (MENA)



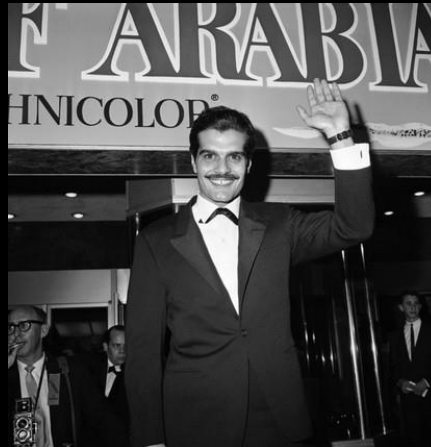
Egyptian Film Industry

→ 1950s-1970s **Golden Age**

→ **100-200 Films per year**

→ **Genres:**

- 🎬 Action Adventure
- 🎬 “Westerns” → Sahara Bedouin
- 🎬 Political Critique
- 🎬 Drama/Melodrama
- 🎬 Romance
- 🎬 Comedy
- 🎬 Musicals
- 🎬 Historical



→ **Cairo = “Hollywood” of the Middle East**

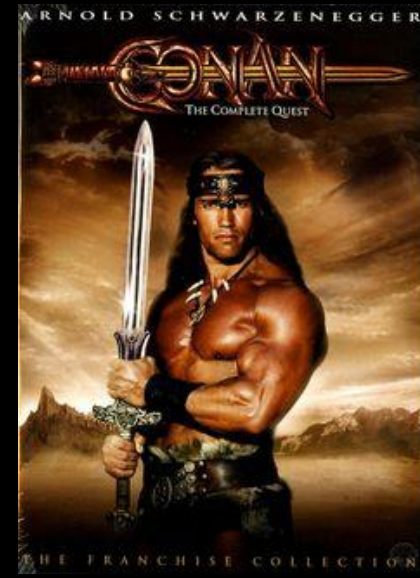
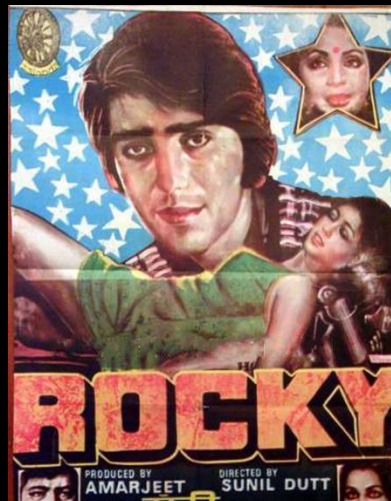
→ **SET the STAGE** for Pan-Arabic Films for ALL Arab speakers *and Muslims*

- 🎬 Technically Professional
- 🎬 Creative/Artistic License
- 🎬 “hybridized” fusion



Cairo-wood's Decline 1975-2000

1. **Nationalization** (Strong Government Intervention) → Formula films
2. **Broadcast Television** (1970s) → Cable TV/Satellite TV
3. Differentiation of MEDIA CULTURES emerging throughout MENA (**Saudi, Turkey, Lebanon, UAE, and others**)
4. Competition with Hollywood “**Global Blockbuster system**” → VCR and DVD



BEIRUT, LEBANON:

Media Hubs in the Middle East and North Africa (MENA)

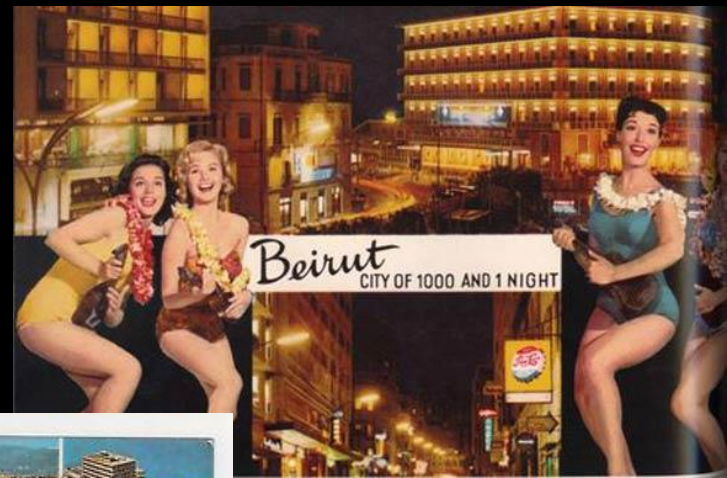


Lebanon

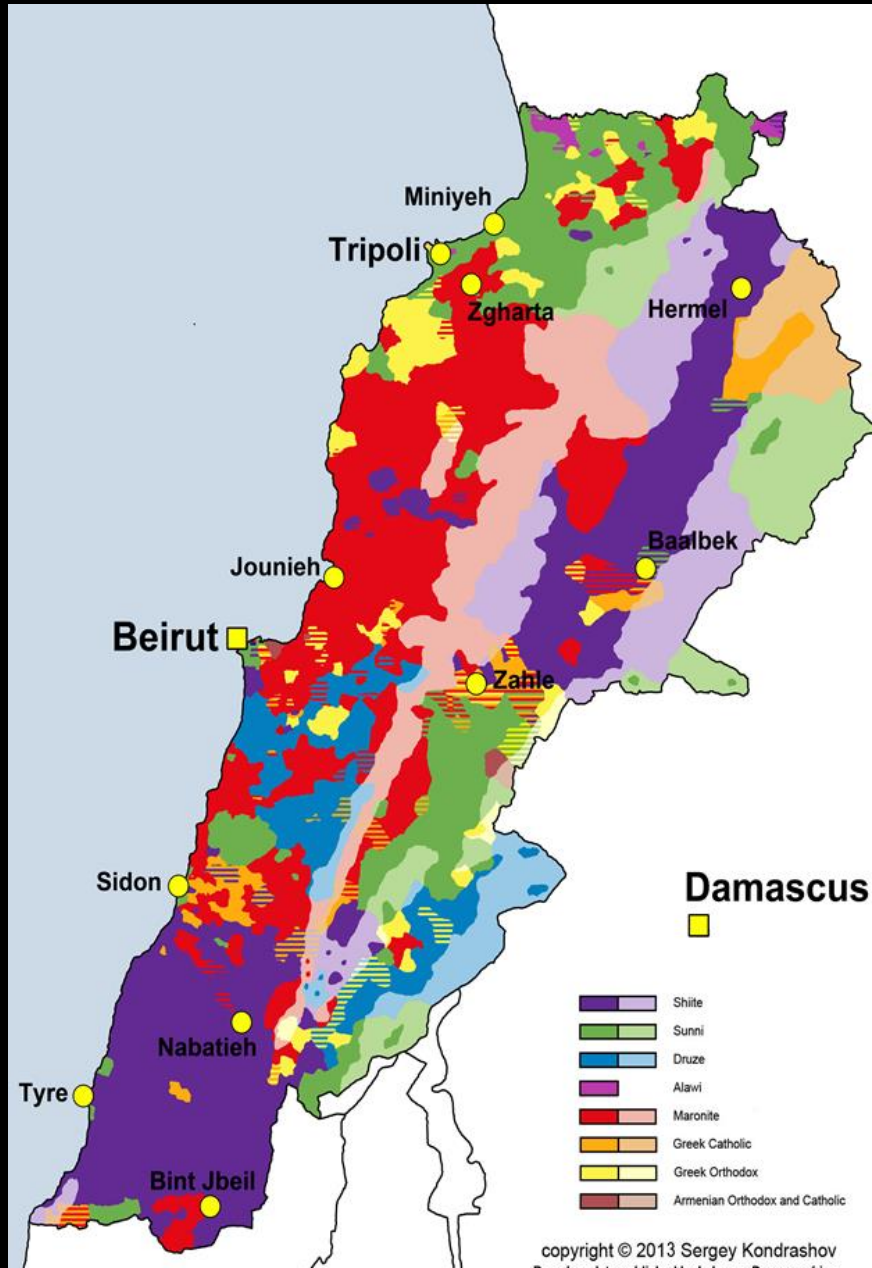


1960s-1970s Beirut, Lebanon

- Paris of the Middle East!
- French Colonial Influence
- Riviera Opulence on the Mediterranean
- MULTI-CULTURAL
- Multi-Religious
- Night clubs, Movies, Media

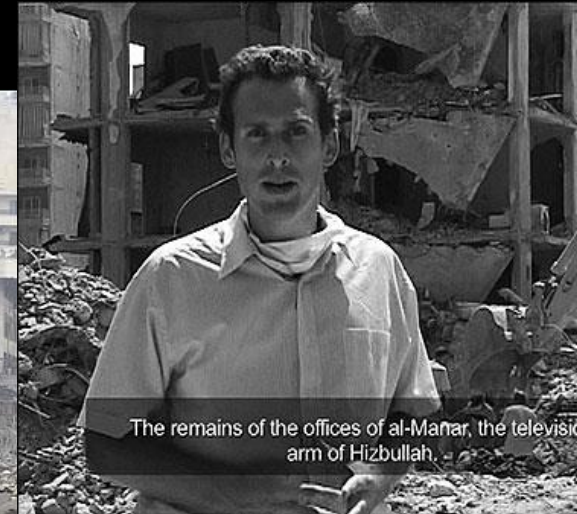


Beirut, Lebanon



Beirut, Lebanon Civil War (1980s)

- PLO – Palestinian Liberation Organization
- Israel
- Syria
- Saudi Arabia
- U.S.
- Russia (USSR)
- Palestine
- Hizbullah
- Egypt
- Turkey
- Iraq
- Iran



Beirut, Lebanon 2012

- Tourism
- Media
- Business



Beirut 2016 (Hub for Arts, Media, and Culture)

- Art
- Architecture
- Media
- Music
- Tourism



Beirut's Bright Future As A Tech Hub For MENA, If Its Politicians Will Allow It

Posted Apr 3, 2015 by [Mike Butcher \(@mikebutcher\)](#)



Up to
401(k) + \$600

Streamline your investing
and get one-on-one rollover support,
plus up to \$600

**MERRILL
EDGE**
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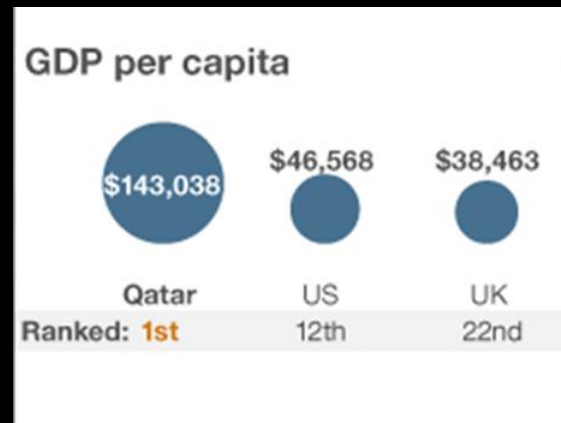
DOHA, QATAR:

Media Hubs in the Middle East and North Africa (MENA)



Qatar

- ✓ British protectorate until 1971
- ✓ More than 15% of the world's proven gas reserves.
- ✓ Home to **Al-Jazeera** (Middle East based World News Provider)
- ✓ Elections in 1999: Qatari women were allowed to vote and stand for office.
- ✓ **Highest GDP in the world 2015 = \$143,038**
- ✓ 2nd lowest unemployment rate
- ✓ Reporters w/o Borders Press Freedom index 74-113



 Qatar	(113)	(110)	(114)	(121)	(094)	(074)	(079)	(080)	(090)	(104)	(115)	N/A
	34.32	32.86	46.00	38.00	24.00	15.50	24.00	18.00	23.00	32.50	35.00	

Qatar



Qatar's spectacular West Bay is fast becoming an iconic image of the rapidly changing face of the oil-rich Gulf nations. Nigel Downes, a British photographer based in Qatar has taken a series of photographs reflecting the many qualities of the country.



Qatar's emerging skyline features cutting-edge designs from the world's leading architects. These structures include many elements of Islamic and Arabian culture.



Saudi Arabian visitors stroll through Sotho, home to many traditional Arabic restaurants. The waterfront is a focal point for visitors, local families and expats.



Porto Arabia, part of a huge construction project, is a man-made island off the coast of Qatar. The waterfront cafes and restaurants are famous, and it's a place where the local and expat communities meet, says Nigel Downes.

✓ Qatar in Photos:
<http://www.bbc.com/news/world-middle-east-20804673>

Qatar:

Private/Public Dress Codes



REFLECT YOUR RESPECT

HELP US PRESERVE QATAR'S
CULTURE AND VALUES,
PLEASE DRESS MODESTLY*
IN PUBLIC PLACES

***BY COVERING FROM SHOULDERS TO KNEES**



reflect_respect



reflect_your_respect